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ALL OF VIENNA - AN OVERVIEW

ivie knows the city like the back of its hand. The Vienna Tourist Board's digital city guide leads you to all the famous sights - from Schönbrunn Palace to the Prater, as well as to curious museums, magnificent parks, picturesque lanes, exciting architectural highlights, great markets, and food highlights. Even to places that are unknown to many locals. To experience all of this in a perfect way, ivie offers a range of special digital possibilities: Its "FOR YOU" feature provides you with personalized content. Get inspired by custom-tailored content which meets your personal interests. And there's always something new to discover, since ivie comes with an extensive event calendar as well. Thousands of events are waiting for you to be discovered.

WALKS & GUIDES

ivie also knows how to guide and entice. With its "Walks & Guides" feature, you can discover exciting tours on different topics. Experience the city by foot: ivie offers audio guided walks around the Ringstrasse, about Beethoven's Vienna and the exciting life of Empress Sisi to help visitors explore Vienna on foot. ivie's guides let you discover Vienna based on various topics, such as Vienna

Modernism or Vienna's curious museums. The works of Otto Wagner, the Viennese LGBT scene and Vienna's parks and gardens can also be discovered in condensed form with ivie.

FULL MOBILITY AND ATTRACTIVE BENEFITS

The Vienna City Card, a feature of ivie, is also waiting for you in digital form. Use it for the duration of your stay and enjoy Vienna's perfectly designed public transport network and make use of around 200 attractive benefits in museums, for sightseeing, in hotels, theaters, at concerts, on tours, for leisure and sport experiences, when shopping, and in restaurants. There's also an optional 24-hour ticket for a Hop-On Hop-Off tour as well as an airport transfer.

Download ivie to your smartphone free of charge via iOS and Android. The Vienna City Card is available via ivie, the online shop, the Tourist Info offices, and in many hotels.



ivie.vienna.info viennacitycard.at

Did you know?

The best routes for your smartphone are available on ivie. Discover more "Walks & Guides" in the city guide app:

- · Beethoven
- Ringstrasse
- Prater
- Schönbrunn
- LGBT
- Sisi



 Download the ivie app (iOS or Android)

2. Scan and find out more

Wiener Linien

Subways, trams and buses are the backbone of Vienna's fantastic public transportation network.

www.wienerlinien.at

ÖBB (Austrian Federal Railways)

Railway and S-Bahn rapid transit lines connect countless transport hubs in the city.

www.oebb.at

WienMobil Bike Rental

Round-the-clock bike hire service with 240 terminals throughout the city. www.wienerlinien.at/wienmobil/rad

Taxis

There are lots of taxi companies that will get you from A to B in no time at all. Many offer practical smartphone apps. www.taxi40100.at, www.taxi31300.at

Carsharing

Different companies, makes and models ensure maximum flexibility. www.wien.gv.at/english/transportation/cars/



ទីក្តី Family tip Special offers for families

Rate and win!



SURVEY.VIENNA.INFO/TRIP



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City walks at a glance

Fancy exploring Vienna on foot? Then this is the perfect publication for you! Literally, as *route* is all about city walks. The best way to discover just how enjoyable, relaxing and charming Vienna is. A practical guide with pull-out city walks categorized by topic that will show you special routes to special locations in the city. You can either go for a classic voyage of discovery with a Jugend-stil-inspired walk, or one along the Ringstrasse boulevard, or maybe you'd prefer to go off the beaten track. Explore the Vienna of Sigmund Freud and vibrant Viennese neighborhoods such as the Karmeliterviertel. Whichever direction you pick, we hope you enjoy these fascinating walks through the city.



Duration: 2 hours Discover the world's most beautiful boulevard: a lap of the Ringstrasse.

Art nouveau

Duration: 1.5 hours Fantastic ornamentation and beautiful facades: discover the beauty of Austrian art nouveau.

3 First district

Duration: 1.5 hours Imperial architecture and cozy coffeehouses: the highlights of the first district.

4 Musical Vienna

Duration: 1.5 hours From classical and opera to jazz, musical and pop: a walk that takes in the city's top music venues. 5 Sigmund Freud

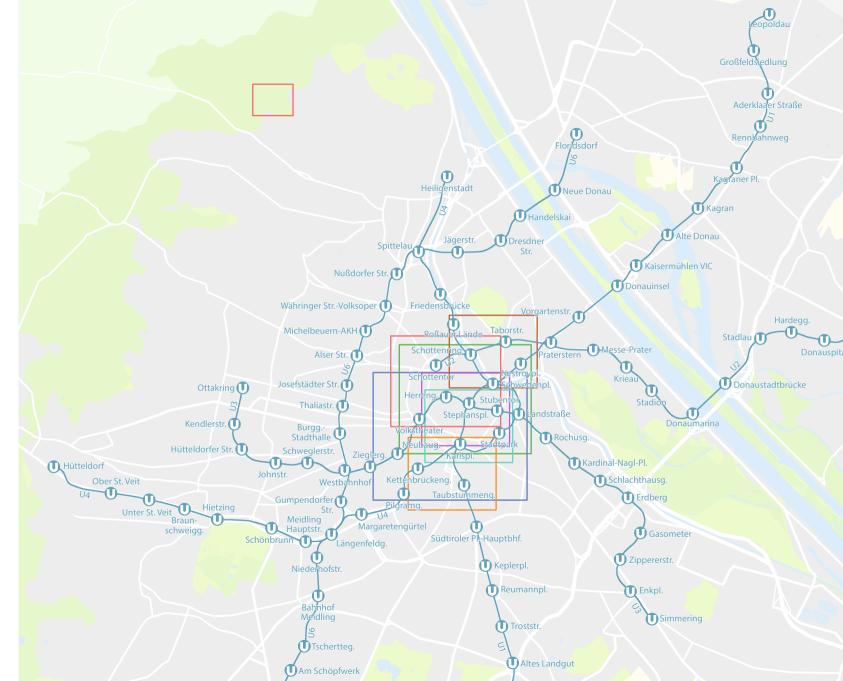
Duration: 4 hours Around Sigmund Freud's Vienna: where he lived, drank coffee and floated grand ideas.

Gusshausviertel& Freihausviertel

Duration: 1 hour The other side of Vienna: explore two exciting and vibrant Viennese "Grätzel" (neighborhoods).

Narmeliterviertel

Duration: 1 hour Out and about in the Jewish influenced Karmeliterviertel – a Viennese neighborhood in the 2nd district.



1 Ringstrasse



Walking time: 2 hours

Vienna's showpiece Ringstrasse boulevard leads us to many of the city's most important sights. Every few meters, another monumental building, magnificent park or culinary hotspot awaits. The 5.3-kilometer, tree-lined stretch is best explored on foot, by bike or on the tram.

A lap of the world's most beautiful boulevard

First things first: you can start your Ringstrasse tour whenever you want, at any point on this almost perfectly circular route. Starting from Schwedenplatz we see the Urania observatory on the left and continue clockwise, in the same direction as the road traffic – but remember that

TIP: Stop for a snack at one of the numerous sausage stands on the Ringstrasse, such as Zum scharfen René on Schwarzenbergplatz.

the trams travel in both directions. At the Stubenring section of the Ringstrasse we come to the MAK – Museum of Applied Arts, the first museum to be built on the boulevard, in 1871. A stone's throw away, it's time for coffee and cake at Café Prückel, famed for its 1950s interior decor. Any walk along the Ringstrasse has to include a stroll through the 10-hectare Stadtpark, which is home to the famous gilt statue of the waltz king, Johann Strauss. A look inside the opulent Vienna State Opera – which also offers tours – is



THE RINGSTRASSE
THE PERFECT PLACE TO DISCOVER VIENNA

another must. Next up, take a breather with a picnic in the beautiful Burggarten or a quick detour to the Palmenhaus café-restaurant. Batteries recharged, we stroll across Heldenplatz taking in the majesty of the Hofburg before heading for the twin museums on the other side of the road – the world-famous Kunsthistorisches Museum Vienna brimming with priceless artworks including the Kunstkammer, and the Naturhistorisches Museum Vienna, which has one of the world's leading natural history collections. The next architectural gem is right next door: the Parliament building, which has echoes of an ancient temple. Following a complete refurbishment until the beginning of 2023, the building is now even shinier than before. Things continue in a Greek vein with the Theseus



UNIVERSITY OF VIENNA
GREAT INSIDER TIP: THE COLONNADED ARKADENHOF COURTYARD

Temple in the Volksgarten on the opposite side of the Ringstrasse. This beautiful park is best known for its 3,000 rose bushes. Leaving via the exit on Josef-Meinrad-Platz, we emerge in front of the Burgtheater – the largest theater in the German-speaking countries – and directly opposite City Hall (Rathaus), the political center of the City of Vienna. After a stop at the main building of the University of Vienna (make sure you check out the colonnaded Arkadenhof courtyard), we continue past the Votivkirche church and the stock exchange building (Börse), towards our starting point via Franz-Josef-Kai. Thirsty for more? Then how about some of the "second tier" highlights. Set back slightly from the Ringstrasse, these include the Secession, Justizpalast, Musikverein, Wiener Konzerthaus and many more.



○ 1. Stubenring 5 Tel. +43 1 711 36 0 Tue 10:00-21:00 Wed-Sun 10:00-18:00 www.mak.at

Café Prückel

○ 1, Stubenring 24 Tel. +43 1 512 61 15 Mon-Sun 08:30-22:00 www.prueckel.at

3 Stadtpark

○ 1, Parkring 1 www.wien.gv.at/english/ environment/parks/ stadtpark.html

○ 1, Opernring 2 Tel. +43 1 514 44 2250 www.wiener-staatsoper.at

5 Burggarten

 ○ 1, Opernring Mon-Sun 06:00-22:00 (April-October) Mon-Sat 07:00-17:30 (November-March) www.bundesgaerten.at/ hofburggaerten/ burggarten

6 Kunsthistorisches Museum Vienna (Art History Museum)

 □ 1. Maria-Theresien-Platz Tel. +43 1 525 24 0 Tue-Sun 10:00-18:00 Thu 10:00-21:00 www.khm.at

7 Museum of Natural History

○ 1, Burgring 7 Tel. +43 1 521 77 0 ี่ที่ตั้ง Thu-Mon 09:00-18:00 Wed-Mon 09:00-20:00 www.nhm-wien.ac.at

Parliament |

1. Dr.-Karl-Renner-Ring 3 Tel. +43 1 401 10 0 Mon. Tue. Wed. Fri 08:00-18:00 Thu 08:00-21:00 Sat 09:00-17:00 When plenary sittings take place until 21:00 (or as long as sittings take) www.parlament.gv.at

1. Burarina Mon-Sat 07:00-17:30 (November-March) www.bundesgaerten.at/ hofburggaerten/ volksgarten

 ○ 1. Universitätsring 2 Tel. +43 1 514 44 4545 www.burgtheater.at

City Hall

 □ 1. Friedrich-Schmidt-Platz 1 Tel. +43 1 4000 4001 Mon-Fri 07:30-17:00 (City of Vienna service) www.wien.gv.at/english

of Vienna

 ○ 1, Universitätsring 1 Tel. +43 1 427 70 Mon-Fri 06:00-22:00 Sat 07:00-19:00 www.univie.ac.at

NEARBY:

Strandbar Herrmann

3. Herrmannpark from April 1 until the beginning of October www.strandbarherrmann.at

Café

Schwarzenberg

1. Kärntner Ring 17 www.cafeschwarzenberg.at

Café Sacher

1. Philharmonikerstrasse 4 www.sacher.com

Dschungel Café

7, Museumsplatz 1 dschungel-cafe.at

MQ Point

7, Museumsplatz 1 www.maw.at

Café Landtmann

1. Universitätsring 4 www.landtmann.at

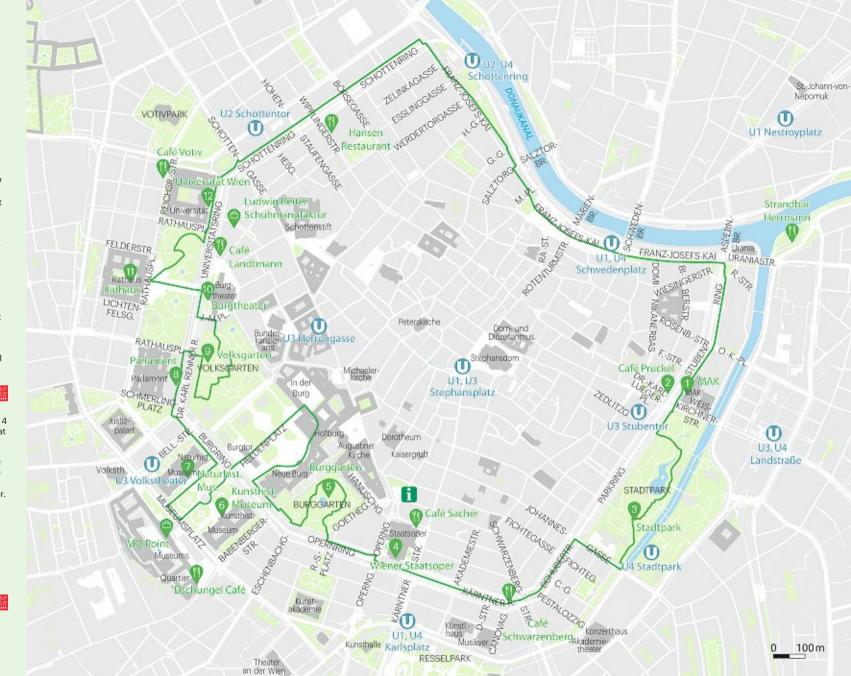
Ludwig Reiter Schuhmanufaktur

1, Mölker Steig 1 www.ludwig-reiter. com

Café Votiv

1, Reichsratsstrasse 17 cafe-votiv.at

1. Wipplingerstrasse 34 hansen.co.at



2 Art nouveau



Walking time: 1.5 hours Turn-of-the-century Vienna was shaped by Jugendstil, or Austrian art nouveau. To this day, examples from this golden era can be found around virtually every corner. More than any other, it was architect Otto Wagner who changed the face of the city – and his work continues to leave a lasting impression to this day. The artists of the Jugendstil period struck out in a completely new direction considered revolutionary at the time.

Gilt revolution: discover Viennese Jugendstil

Our tour starts at the Ankeruhr. This world-famous art nouveau musical clock designed by painter Franz Matsch is in fact a walkway that connects two neighboring buildings. A dozen historical figures pass along its face during the course of each 12-hour cycle. At noon each day, they all file out together to music. And if you

The ground floor of the Secession is used for contemporary art exhibitions, while Klimt's Beethoven Frieze is on display on the basement level.

are caught short, the art nouveau public conveniences on Graben are on the way. This lavish public restroom was the first – and by far the most attractive – below-ground WC to be built during the Jugendstil era. And relaxed, now we can turn our attention to shopping. The Augarten flagship store still sells porcelainware designed by Josef Hoffmann, co-founder of the legendary Wiener Werkstätte. Art-nouveau-inspired handicrafts are the order of the day at Österreichische Werkstätten.



OTTO WAGNER PAVILION ON KARLSPLATZ THE STADTBAHN RAILWAY WAS AMONG WAGNER'S PRINCIPAL WORKS

Cushion covers from Backhausen, vases, jewelry and countless other treasures make the perfect Vienna keepsakes. Our route continues along Kärntner Strasse towards Karlsplatz where the twin Otto Wagner pavilions merit our full attention.

This pair of pavilions was designed by the visionary architect Wagner as station buildings for the Stadtbahn railway. One is home to a café, while in the other the Wien Museum has a summer exhibition chronicling Wagner's life and work. And now we come to the most famous of all the Viennese art nouveau buildings - the Secession, whose striking gold dome is visible from a considerable distance. Built in 1898/99 by Joseph Maria Olbrich, the Secession building sent out a clear signal of Viennese Modernism's break with historicism. The Secession acted as the HQ for a group of young artists fronted by Gustav Klimt. Next, we wander along the Wienzeile to the famous apartment buildings designed by Otto Wagner. Built around 1900, they caused a huge stir as they - like the Secession - were a clear statement of intent for nascent Viennese Modernism. The famous Majolikahaus is clad with floral ceramic tiles, while the facade of the apartment building next door is resplendent with ornamental golden reliefs dreamt up by Koloman Moser. Now it is high time for a break, which we will take in the nearby Rüdigerhof, a café with an idyllic, leafy outdoor seating area that radiates Jugendstil beauty on the outside. The interiors are from the 1950s.



JUGENDSTIL APARTMENT BUILDINGS BY OTTO WAGNER ON THE WIENZEILE THE FACADES ARE AMONG VIENNA'S MOST INSTANTLY RECOGNIZABLE



Art nouveau WC on Graben

3 Augarten flagship store

> Tel. +43 1 512 14 94 Mon-Sat 10:00-18:00 www.augarten.com

Österreichische Werkstätten

> Tel. +43 1 512 24 18 Mon-Fri 10:00-18:30 Sat 10:00-18:00 www.oew.at

5 Otto Wagner **Pavilions** Karlsplatz

& 14:00–17:00

4, Karlsplatz Tel. +43 1 505 87 47 85177 March 15-October 31 Fri-Sun 10:00-13:00

 ∇ 1. Friedrichstrasse 12 Tel. +43 1 587 53 07 Tue-Sun 10:00-18:00 www.secession.at

7 Majolikahaus / Wienzeile buildinas by Otto Wagner

> 0 6. Linke Wienzeile 38-40

Café Rüdigerhof

5. Hamburgerstrasse 20 Tel. +43 1 586 31 38 Mon-Sun 09:00-02:00 ruediaerhof. stadtausstellung.at

NEARBY-Lugeck

1. Lugeck 4 www.lugeck.com

Motto am Fluss

1, Schwedenplatz mottoamfluss.at

Kleines Café

1. Franziskanerplatz 3

Café Museum

1. Opernaasse 7 cafemuseum.at

J. & L. Lobmeyr

1. Kärntner Strasse 26 www.lobmevr.at

Wiener Silber Manufactur

1. Spiegelgasse 14 www.wienersilbermanufactur.com

Altmann & Kühne chocolaterie

1, Graben 30 shop.altmannkuehne.at

Mühlbauer Hutmanufaktur Headwear

1, Seilergasse 10 muehlbauer.at

Drechsler

6, Linke Wienzeile 22 drechsler-wien.at

Café Anzengruber

4, Schleifmühlgasse 19 anzengruber.cafe

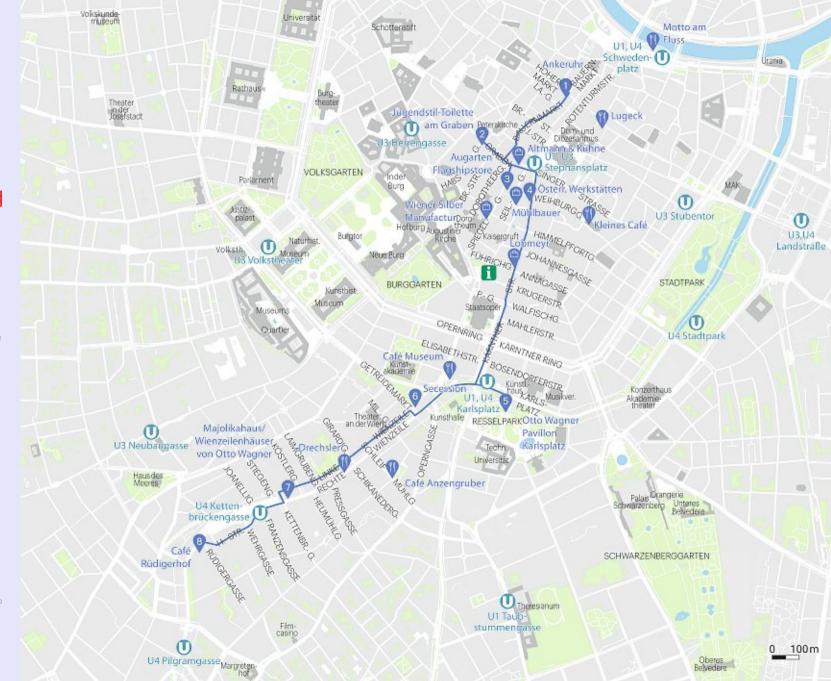


Facts and figures

13,500 tiles, four calling angels and a glass bathtub. ivie knows all the most interesting (and strangest) details - also when it comes to Vienna's art nouveau gems such as Otto Wagner's apartment buildings on the Linke Wienzeile.

1. Download the ivie app (iOS or Android)

2. Scan and find out more





Walking time: 1.5 hours

The first district – also known as the old town, or simply "the first" – is located inside the Ringstrasse. This part of town has been a bustling center ever since the days of the empire. And today, there is always something to see – in the pedestrianized zones and luxury shopping streets dripping with imperial grandeur, as well as in the city's historic coffeehouses, sidewalk cafes and cultural institutions.

Vienna's heart of gold: a tour of the old town

With the route in hand, we start the tour at Tourist Info on Albertinaplatz. Two top sights are located there right away: the Vienna State Opera, where music is played on 300 days of the year. And the Albertina, where the world-famous field hare by Albrecht Dürer is kept and can be seen irregularly – usually the deceptively real-looking copy is on display. The building itself is also interesting as it sits atop one of the final remains of Vienna's bastion walls.

Close to Schwedenplatz, the Bermuda
Triangle – one of the
city's oldest nightspots – can be found
between Rabensteig
and Ruprechtsplatz.
Given the sheer volume
of bars and restaurants
concentrated here,
there is something to
suit everyone.

After a lap around the Vienna State Opera, the tour continues via Hanuschgasse to the Burggarten. Passing by the Palmenhaus from the time around 1900, we arrive at the Mozart Monument, which looks at a bed of flowers in the shape of a treble clef.

The walk continues to Heldenplatz. Here, one of the biggest palace complexes in the world, the Imperial Palace, comes into view. The Habsburg emperors resided and ruled from there until 1918. Today, it is home to the office of the Federal President, a congress center, the Imperial Treasury, and the Sisi Museum. The route takes us further through the Michaelertor gate onto Michaelerplatz with the church



BURGGARTEN
ONE OF THE LEAFIEST SPOTS ON THE RINGSTRASSE

of the same name, the Loos House, a pioneering structure of Vienna Modernism, and excavations from the Roman era. Past the stables of the Spanish Riding School you will reach the Café Bräunerhof, a traditional coffeehouse with live piano music on Sundays.

Via Plankengasse and across Neuer Markt, we arrive at Kärntner Strasse. This is where shopping hearts beat faster! For example, world-famous chandeliers and glassware are sold at the traditional Viennese manufactory J. & L. Lobmeyr. Many other stores line the city's best-known street, at the end of which stands Vienna's icon: St. Stephen's Cathedral. It was built in the Gothic style



ALBERTINA
ONE OF THE WORLD'S LARGEST COLLECTIONS OF GRAPHIC ART

and has four towers. The tallest of these is the south tower at 136.44 meters. Since 1891, another imposing building has stood diagonally opposite: The Palais Equitable, named – as usual – after the client: A New York life insurance company. The walk continues along Graben with its imposing plague column.

We walk along Tuchlauben to the Goldenes Quartier, Vienna's luxury shopping quarter. If you need refreshments and also want to know where to go to see and be seen then take a detour to the Schwarzes Kameel on Bognergasse. Via Hoher Markt and the beautiful Art Nouveau Anker Clock, we arrive at Judengasse. In the many bars of the Bermuda Triangle neighborhood, a young crowd meets ancient city walls. The Ruprechtsviertel with St. Rupert's Church is the oldest city district in Vienna and leads us via the Ruprechtsstiege steps to Schwedenplatz.



○ 1, Opernring 2 Tel. +43 1 514 44 2250 www.wiener-staatsoper.at

2 Albertina

○ 1, Albertinaplatz 1 Tel. +43 1 534 83 0 Mon-Sun 10:00-18:00 Wed & Fri 10:00-21:00 www.albertina.at

3 Brasserie Palmenhau

○ 1, Burggarten 1 Tel. +43 1 533 10 33 Mon-Thu 10:00-23:00 Fri 10:00-00:00 Sat 09:00-00:00 Sun & public hols. 09:00-22:00 www.palmenhaus.at

4 Burggarter

○ 1, Opernring Mon-Sun 06:00-22:00 (April-October) Mon-Sat 07:00-17:30 (November-March) www.bundesgaerten.at/ hofburggaerten/ burggarten

5 Hofburg

0 1, Heldenplatz 1

Café Bräunerhof

○ 1, Stallburggasse 2 Tel. +43 1 512 38 93 Mon-Fri 08:00-19:30 Sat 08:00-18:30 Sun & public hols. 10:00-18:30

J.&L. Lobmeyr

○ 1, Kärntner Strasse 26
 Tel. +43 1 512 05 08 0
 Mon-Fri 10:00-19:00
 Sat 10:00-18:00
 www.lobmeyr.at

8 St. Stephen's Cathedral

 ∇ 1, Stephansplatz 3
 Tel. +43 1 515 52 3054
 Mon-Sat 06:00-22:00
 Sun & public hols.
 07:00-22:00
 www.stephanskirche.at

9 Palais Equitable

 ○ 1, Stock-im-Eisen-Platz 3

10 Ruprechtsviertel

NEARBY:

Zu den 3 Hacken

1, Singerstrasse 28 zuden3hacken.at

Zum Schwarzen Kameel

1, Bognergasse 5 www.kameel.at

Café Korb

1, Brandstätte 9 cafekorb.at

Wrenkh

1, Bauernmarkt 10 wrenkh-wien.at

Lugeck Restaura

1, Lugeck 4 www.lugeck.com

Butterfly House Exotic botanical paradise for

1, Burggarten/ Palmenhaus www.schmetterlinghaus.at

Goldenes Quartier Luxury shopping

quarter

1, Tuchlauben 3-7A
Bognergasse/
Seitzergasse/
Am Hof
goldenesquartier.
com



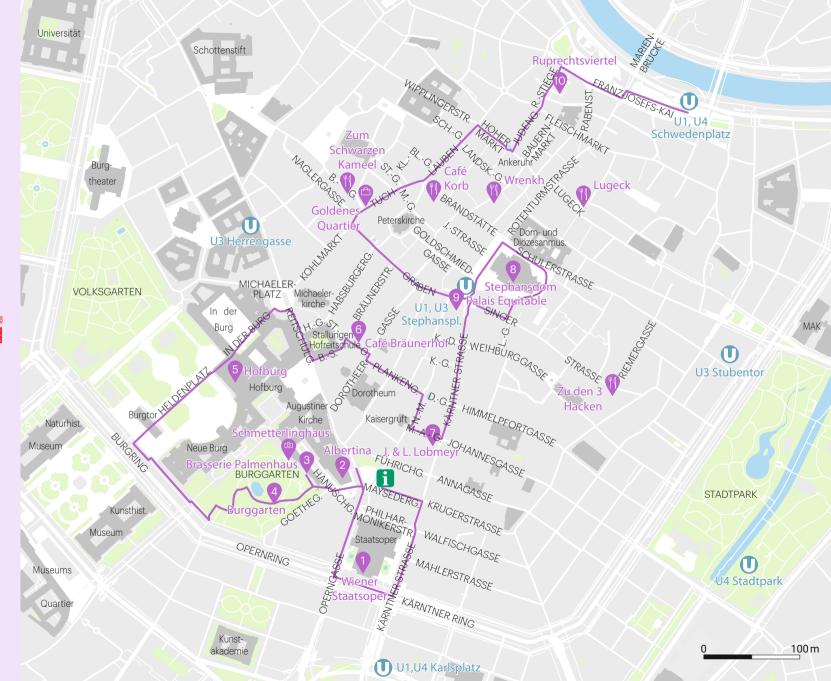
Flying high

ivie can also take us to new heights: how about a video flight over the famous St. Stephen's Cathedral?



 Download the ivie app (iOS or Android)

2. Scan and find out more





 ○ 1, Domgasse 5 Tel. +43 1 512 17 91 Mon-Sun 10:00-18:00 mozarthausvienna at

0 1 Riemergasse 11 Tel. +43 1 512 88 11 www.porgy.at

 ○ 1 Seilerstätte 9 Tel. +43 1 588 85 (tickets) www.musicalvienna.at

√ 1. Seilerstätte 30 ที่ที่ Tel. +43 1 513 48 50 Mon-Sun 10:00-22:00 www.hdm.at

Wiener

Tel. +43 1 242 002 www.konzerthaus.at

Canovagasse 4 Tel. +43 1 504 665 13 10 Mon-Fri 10:00-18:00 Sat 10:00-13:00 www.boesendorfer.com

Musikverein

1. Musikvereinsplatz 1 Tel. +43 1 505 81 90 Regular tours www.musikverein.at

Vienna

√ 1, Opernring 2 Tel. +43 1 514 44 2250 Regular tours www.wiener-staatsoper.at

Heldenplatz (Weltmuseum) Tel. +43 1 525 244 602 Mon. Tue. Fri. Sat. Sun 10:00-18:00 Tue 10:00-21:00 www.khm.at

A fascinating audio walk tells you everything you need to know about key Beethoven locations. With epic music recorded by the Wiener Symphoniker providing the crowning

1. Himmelpfortgasse 6 cafefrauenhuber.at

1. Schellinggasse 5 www.huth-gastwirtschaft at

3. Am Heumarkt 2A www.steirereck.at

1. Albertinaplatz 1 bitzinger-wien.at

K. u. K.

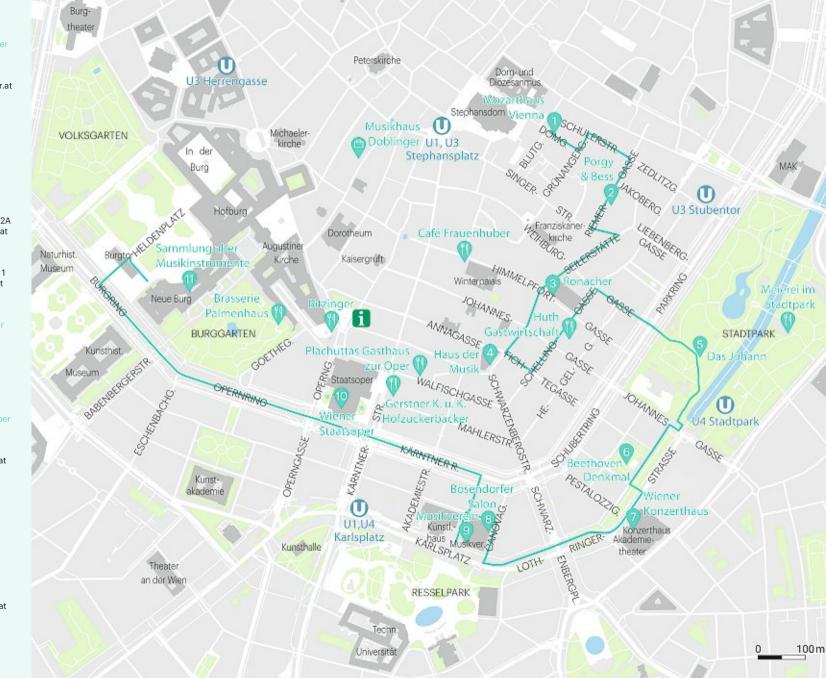
1. Kärntner Strasse 51 www.aerstnerkonditorei.at

1., Walfischgasse 5-7 www.plachutta.at

Brasserie

1, Burggarten 1 palmenhaus.at

1, Dorotheergasse 10 www.doblinger.at



Sounds, tunes and melodies: there's music in the air

We start with the Mozarthaus Vienna experience. Its centerpiece, Mozart's opulent original apartment on the grand Beletage or piano nobile, hosted many of the great composer's parties between 1784 and 1787. And now to a modernera venue: anyone in search of jazz in Vienna

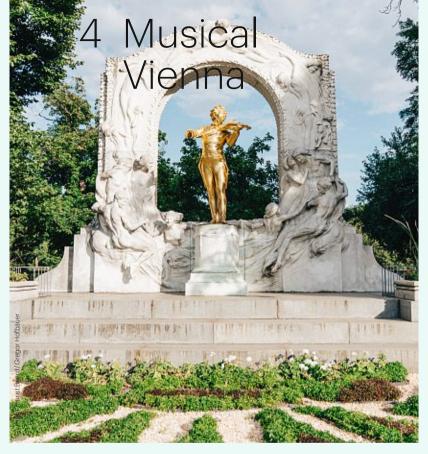
TIP: Unforgettable insights for fans of music and architecture: the Vienna State Opera and Musikverein host regular guided tours.

will stumble upon Porgy & Bess sooner or later, where there's live music to enjoy virtually every day. Once a legendary erotic cinema, today Porgy has a reputation as the most beautiful jazz club in Europe. Meanwhile, at the Ronacher, a beacon of Vienna's theater scene, it's showtime for big musical productions. Up next is Vienna's sound museum, the House of Music. Dull museums are a thing of the past – feel free to join in here: wield the conductor's baton, experiment with sounds. A great place for the whole family! The shining highlight and photo hot spot in the Stadtpark is the



HOUSE OF MUSIC
TAKE UP THE BATON AT VIENNA'S SOUND MUSEUM

golden Johann Strauss memorial. The waltz king frequently performed in the Kursalon right next to it. Just a few steps farther on we encounter the next giant from the pantheon of Viennese music greats: Ludwig van Beethoven. As grim-faced as he was, his compositions – such as Ode to Joy – were truly beautiful. Right opposite is the art nouveau Wiener Konzerthaus, where so much has played out at the 100,000 or so events it has hosted since it was opened by the Emperor in 1913. From Bach to Pop. Our next destination is the Bösendorfer Salon – the flagship store



Walking time: 1.5 hours

Vienna, the capital of music. Where music is in the air. So much so, in fact, that you can go for a wander around the first district with no particular destination in mind and still come across places with musical ties every few meters. All of this means that our walk just features a selection – the greatest hits, in a manner of speaking. We will explore historical music sites, monuments and the present-day venues: taking in a bit of everything from opera and classical to jazz, musical and pop.



BÖSENDORFER SALON
THE FAMOUS PIANO MAKER'S FLAGSHIP STORE

of the world-famous piano maker of the same name. It takes 587 hours of painstaking handcraftsmanship to create a bespoke Bösendorfer – so hardly the place for shopping on the fly. The same building hosts the Musikverein, one of the most musical places in all of Vienna, if not the whole world. The Vienna Philharmonic perform the New Year's Day Concert at the Goldener Saal. Theophil Hansen's Ringstrasse building is a classical temple in every sense of the word. Moving on, we make our way to the Vienna State Opera. Another architectural masterpiece and a heavy hitter on the international music scene. Our music walk reaches a crescendo in the imperial Hofburg complex and the Collection of Historic Musical Instruments: a Habsburg treasure trove featuring 850 exhibits.



VIENNA STATE OPERA
PLENTY OF DRAMA AWAITS ON THE
RINGSTRASSE BOULEVARD



9. Berggasse 19 Tel. +43 1 319 15 96 11 Mon, Wed-Sun & public hols.

10:00-18:00 freud-museum.at

2 Altes AKH -University of

> 9, Spitalgasse 2 campus.univie.ac.at

9. Universitätsstrasse/ Strasse des Achten Mai

of Vienna

www.univie.ac.at

1, Universitätsring 4 Tel. +43 1 24 100 120

Mon-Sun 07:30-22:00 www.landtmann.at

6 Huber & Lerner

Tel. +43 1 533 50 75 Mon-Fri 10:00-18:00 Sat 10:00-14:00 www.huber-lerner.at

Old University

Café Korb

7 1. Brandstätte 9

Tel. +43 1 533 72 15

www.cafekorb.at

9 Bellevuewiese

Mon-Sat 08:00-00:00

Public hols. 10:00-23:00

1, Bognergasse 5 www.kameel.at

Kameel

NEARBY:

Rebhuhn

Mühlbauer Hutmanufaktur

> 1. Seilergasse 10 muehlbauer.at

Hamtil & Söhne 🧖

1, Wollzeile 9 www.hamtil.at

Kaffee Alt Wien

1. Bäckerstrasse 9 kaffeealtwien.at

Manner Shop

1, Stephansplatz 7/ Rotenturmstrasse www.manner.com

Zur Schwäbischen Jungfrau

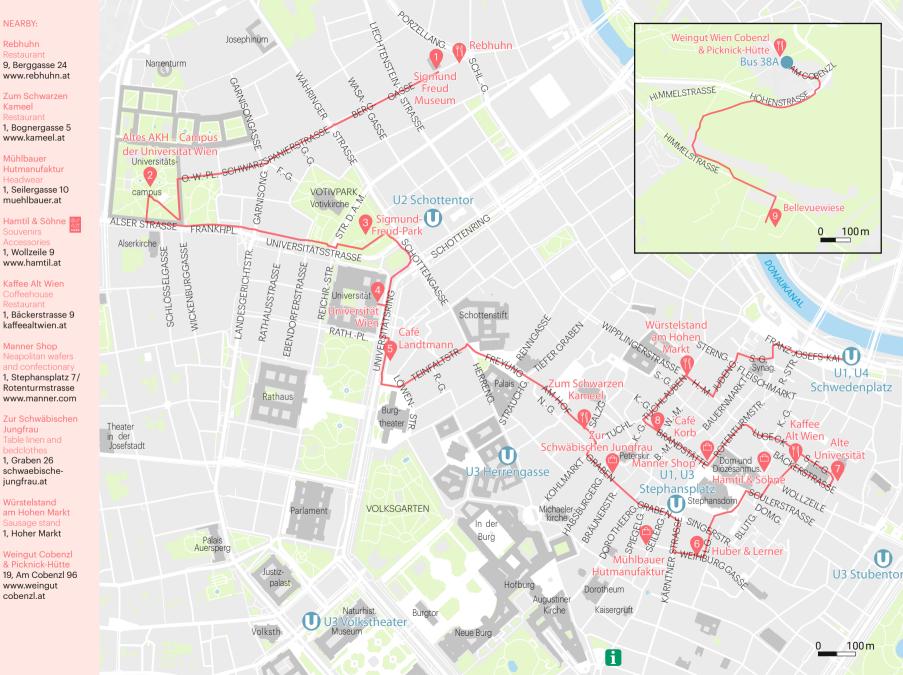
1, Graben 26 schwaebischejungfrau.at

Würstelstand am Hohen Markt

1, Hoher Markt

Weingut Cobenzl & Picknick-Hütte

19. Am Cobenzl 96 www.weingut cobenzl.at



Around Sigmund Freud's Vienna

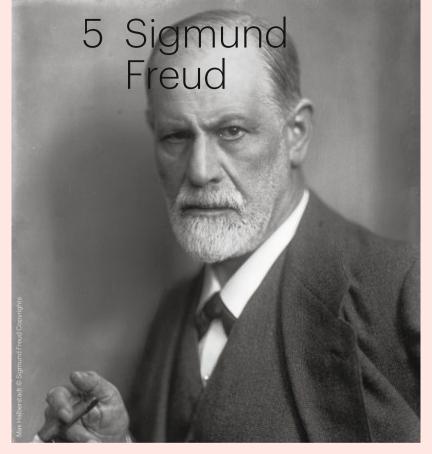
Berggasse 19 in the ninth district. Anyone looking to retrace the footsteps of Sigmund Freud automatically gravitates to this address – the birthplace of psychoanalysis. The Sigmund Freud Museum gives us access to both the private apartment and the famous consultation rooms in which Freud worked for almost half

After all that, we recommend calling in at the Weingut Cobenzl winery. Here, close to the Bellevuewiese you can lap up the views of Vienna over a picnic.

a century, between 1891 and 1938. Just a few minutes from Berggasse is the Altes AKH, now the location of the University of Vienna campus. It was at the site of the former general hospital that Freud conducted his research into the anatomy of the brain and the nervous system as a clinical assistant between 1882 and 1885. En route to the university we pass the Sigmund Freud Park, where Freud would often head with his dogs for a short evening walk, and a stone column now stands in his memory. Although Freud never held a chair at the University of Vienna – he would not even be promoted to full professor until 1919 – he was able to establish psychoanalysis worldwide.



SIGMUND FREUD MUSEUM
FREUD'S FAMOUS PRACTICE IS NOW A MUSEUM



Duration: 4 hours

Uses public transportation

Sigmund Freud unlocked the secrets of the human subconscious and revolutionized understanding on how our minds influence our lives. The founding father of psychoanalysis was an archaeologist of the human condition. And fin-de-siècle Vienna was a fertile breeding ground that nurtured his work and unconventional ideas. Let's embark on a journey back in time through Freud's Vienna to gain a deeper insight into his unusual life.

A statue (no. 97) stands in tribute to the founder of psychoanalysis in the Arkadenhof, the colonnaded courtyard at the University of Vienna. Close to the university is Café Landtmann, where the avid cigar smoker and chess player was a regular patron. Crossing Freyung, Bognergasse, Graben and Kärntner Strasse, we come to Weihburggasse. It was at traditional stationary suppliers Huber & Lerner that Sigmund Freud used to purchase his writing paper. Today, the luxury letterwriting collection preferred by Freud and a faithful reproduction of his personal notepad can be picked up here. Our journey continues through the first district, passing the old university where Sigmund Freud graduated as a doctor of medicine in 1881, to Café Korb, Freud's second-favorite coffeehouse where the Vienna Psychoanalytic Society came together for its meetings.



UNIVERSITY OF VIENNA
THE ARKADENHOE CONTAINS A STATUE OF ERFUD

We walk across Hoher Markt and along Judengasse, passing the synagogue on Seitenstettengasse before getting the U4 subway at Schwedenplatz. To see the place where Sigmund Freud had the famous vision that would later achieve immortality in The Interpretation of Dreams, our route takes us to one of the landmark hills on the city's outskirts. Back on the U4 we travel to the terminus at Heiligenstadt before getting the 38A bus to the Cobenzl car park. After 15 minutes on foot, we arrive at the Bellevuewiese meadow where a monument to this epochal incident provides a lasting reminder of when the secret behind dreams was revealed to Sigmund Freud.



✓ 4, Karlsplatz 8
 Tel. +43 1 505 87 47 85173
 Tue-Fri 09:00-18:00
 Sat-Sun 10:00-18:00
 www.wienmuseum.at

2 Karlskirche (Church of St. Charles)

4, Karlsplatz
 Tel. +43 1 504 61 87
 Mon-Sat 09:00-18:00
 Sun & public hols.
 11:00-19:00
 www.karlskirche.at



✓ 4, Technikerstrasse 2 at.ambafrance.org

4 Hochstrahlbrunnen fountain

3, Schwarzenbergplatz



CONTRACTOR DESCRIPTION

Mon Museum

delining.

4, Mühlgasse 30Tel. +43 677 641 360 95www.ehrbarsaal.at



✓ 4, Pressgasse 25
 Tel. +43 676 47 57 818
 Sat 14:00–18:00
 www.3mpc.net

? Planquadrat Park

♥ 4, Pressgasse 24 & Margaretenstrasse 30 Winter opening hours: Mon–Fri 07:00–17:00 Sat 09:00–17:00 Sun 10:00–17:00 Summer opening hours: Mon–Fri 07:00–19:00 Sat 09:00–19:00 Sun 10:00–19:00 Sun 10:00–19:00 www.planquadrat. weebly.com

8 Alte Heumühle (Old Hay Mill)

O Access: Corner of Kettenbrückengasse/ Grüngasse

9 Naschmarkt

O 6, Linke Wienzeile Mon-Fri 06:00-21:00 Sat 06:00-18:00 Food stalls: Mon-Sat until 23:00 Sun & public hols. until 21:00

Immerse yourself into Vienna's history

ivie contains lots of in-depth information about special places. There's the new Wien Museum, for example, where a free permanent exhibition tells the fascinating story of Vienna's history.



 Download the ivie app (iOS or Android)
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NEARBY:

Café Goldegg

4, Argentinierstrasse 49 www.cafegoldegg. at

Buchecker & Sohn Restaurant

4, Gusshausstrasse 23 www.gasthausbucheckerund sohn.at

Carl Ludwig Coffeehouse

4, Favoritenstrasse 7 www.carlludwig. cafe

Flo Vintage

4, Schleifmühlgasse 15a www.flovintage.com

Café Anzengruber Coffeehouse

4, Schleifmühlgasse 19 anzengruber.cafe

Szigeti Sektcomptoir

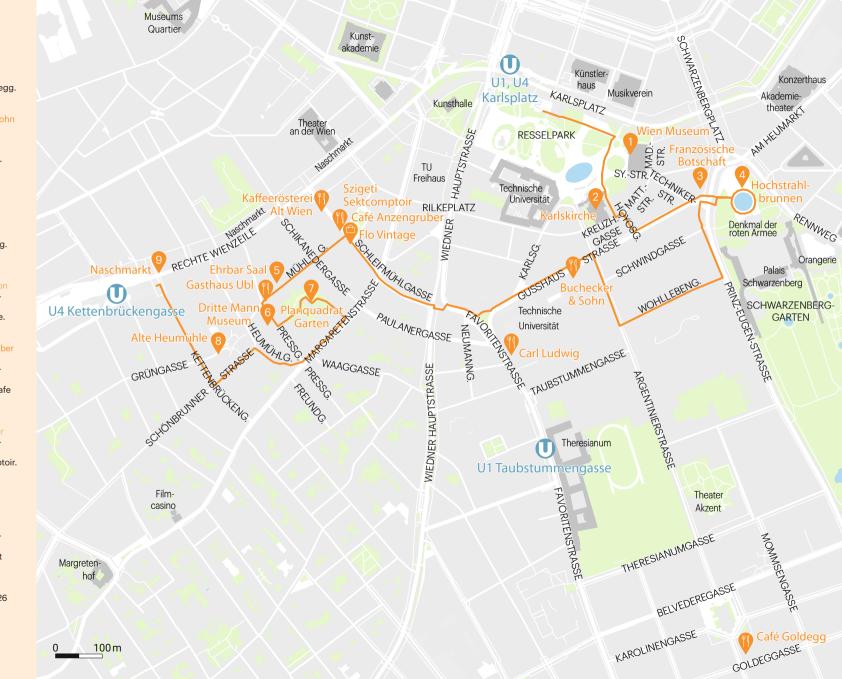
4, Schleifmühlgasse 19 www.sektcomptoir.

Kaffeerösterei Alt Wien Coffee roasting

4, Schleifmühlgasse 23 www.altwien.at

Gasthaus Ub

4, Pressgasse 26



Discover two of Vienna's Grätzels

We start at the U4 Karlsplatz subway station (exit Resselpark), just a stone's throw from the Musikverein, the Künstlerhaus, the Albertina modern and the Otto Wagner Pavilions. The Wien Museum, which reopened in 2023, is also located here, where a free permanent exhibition presents the history of Vienna. Right next to it is the imposing Karlskirche | Viennese if it tried.

Try the legendary schnitzel or the goulash at Café Anzengruber at Schleifmühlgasse 19 The culinary classic in the Freihausviertel par excellence. And a café. that couldn't be more

(Church of St. Charles), the epitome of Baroque architecture. That is the moment to turn into the Gusshausviertel. We walk along Gusshausstrasse, at the end of which we pass the French Embassy, an Art Nouveau masterpiece and one of the many foreign embassies in the neighborhood. We do a lap around the Hochstrahlbrunnen fountain, which offers welcome cooling relief in summer, and cross the traffic area of Schwarzenbergplatz again. Then we stroll through the heart of the Gusshausviertel: Wohllebengasse, then turn right into Argentinierstrasse and shortly afterwards left into Gusshausstrasse, which is lined with magnificent mansions and elegant apartment buildings. We cross Wiedner Hauptstrasse and arrive in Schleifmühlgasse and are already in the heart of the Freihausviertel. Exceptional restaurants and stores line the streets here. This neighborhood is the perfect



DISCOVER VIENNA'S HISTORY FOR FREE



Duration: 1 hour

Want to experience authentic Vienna? Two of Vienna's "Grätzel" (neighborhoods), the Gusshausviertel and the Freihausviertel. are located in the 4th district in close proximity to the city center and offer everything from exceptional museums to architectural gems and hidden parks. If you love Viennese cuisine and unique stores, this is also the ideal destination. Let's go!

place to immerse yourself in authentic Viennese city life. We continue along Schleifmühlgasse and turn left into Mühlgasse. This street is home to the magnificent Palais Ehrbar with the Ehrbar Hall: a wonderful venue for classical music! Just a few meters further on, the Third Man Museum is a museum run with great passion and dedicated to the famous film noir. Would you like a proper insider tip? Next to the building at Pressgasse 24 is the inconspicuous entrance to a park hidden behind a block of houses: the Planquadrat Park. We walk through the park and



IMMERSE YOURSELF IN VIENNA'S CITY LIFE

take the exit to Margaretenstrasse, turn right and walk along for about 150 meters. Then we turn into Heumühlgasse and shortly afterwards follow Schönbrunner Strasse to the left as far as Kettenbrückengasse. The access to the Alte Heumühle (Old Hay Mill) is on the corner of Grüngasse. This is one of the oldest buildings in Vienna and can be viewed from the outside. We continue along Kettenbrückengasse, at the end of which the Naschmarkt awaits.



WIENER SCHNITZEL AT CAFÉ ANZENGRUBER

1 Danube Canal
2 2, exit at
Schwedenbrücke

2 Design Tower

2 2, Praterstrasse 1

5 Crime Museum

© 2. Grosse Sperlaasse 24

Leopoldsgasse/Haidgasse

Tel. +43 664 300 56 77 Thu–Sun 10:00–17:00 wien.kriminalmuseum.at 6 Augarten

Obere Augartenstrasse 1

7 Augarten Vienna Porcelain-Manufactory & Porcelain Museum

↑ 2, Obere Augartenstrasse 1 Tel. +43 1 211 24 200 Mon–Sat 10:00–17:00 www.augarten.com

8 MuTh – Concert Hall of the Vienna Boys' Choir

2, Am Augartenspitz 1 Tel. +43 1 347 80 80 www.muth.at NEARBY:

Spelunke Restaurant

2, Taborstrasse 1 www.spelunke.at

Schank zum Reichsapfel City-center wine tavern

2, Karmeliterplatz 3 www.zumreichs apfel.at

Madai Restaurant

2, Grosse Sperlgasse 6 www.madai.at

Ohel Kosher bakery/café

2, Lilienbrunnengasse 18 www.ohel.at

Cafemima Café

2, Karmelitermarkt 21–24 www.cafemima.at

Schöne Perle Restaurant

2, Grosse Pfarrgasse 2/ Leopoldsgasse www.schoeneperle.at

Skopik & Lohn

2, Leopoldsgasse 17 www.skopikund lohn.at

Kraus Restaurant 2 Grosse

2, Grosse Pfarrgasse 7 www.daskraus.at



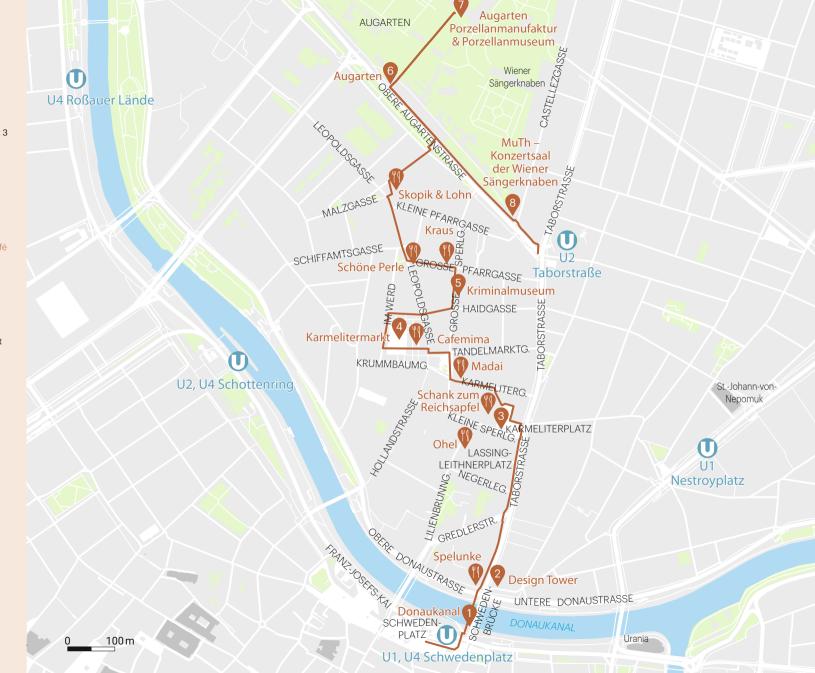
So much greenery

The baroque Augarten is located near the Karmeliterviertel. Discover even more Viennese parks and gardens with ivie's Walks & Guides.

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 Download the ivie app (iOS or Android)
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2. Scan and find out more



Between cool and kosher: out and about in the Karmeliterviertel

Coming from Schwedenplatz, we cross the Danube Canal with views down onto the colorful graffiti scene. And now we are in the Jewish-influenced Karmeliterviertel, Two high-rise buildings greet us at the beginning of Taborstrasse – like a gate. The building on the right is the Design Tower by French star | legal to spray graffiti.

beach bars open along the Danube Canal during the summer months. This is also home to Vienna's largest graffiti zone, where it is

architect Jean Nouvel. It is well worth looking up: on the top floor, the ceiling painting by Swiss artist Pipilotti Rist can be seen from far and wide. Beyond the skyscrapers is the Karmeliterviertel, which today, as it was in the past, is the center of Jewish life in Vienna. We walk along Taborstrasse, a popular shopping street away from the glitz and glamor, where you will also find kosher stores and restaurants. We arrive at Karmeliterplatz with its early baroque Carmelite Church. Sidewalk cafés and restaurants surround



AT THE KARMELITERMARKT **ENJOY DELICIOUS FOOD IN A RELAXED ATMOSPHERE**

the Karmeliterplatz. We head along Karmelitergasse towards the Karmelitermarkt, the heart of the neighborhood. In addition to fruit and vegetables, flower stalls, long-established market stalls and a farmers' market on Fridays and Saturdays, there are also plenty of restaurants here. Visitors who stop by can observe Jewish life happening on the streets. Orthodox Jews in their typical black



Duration: 1 hour

Anyone strolling through the Karmeliterviertel will find a relaxed neighborhood with a Jewish history that can still be sensed today. The Karmeliterviertel is authentic and down-to-earth. An exciting restaurant scene has developed around the Karmelitermarkt.

robes, with tall hats, long beards and curly locks are a common sight. The tour continues to the Crime Museum, which is located in one of the oldest buildings in the district: the Seifensiederhaus. The museum presents Vienna's most sensational criminal cases. True-crime fans will certainly get plenty of value here. Even if you do not visit the museum, it is worth taking a look at this 17th-century gem with its charming arcades in the inner courtyard, called Pawlatschenhof in Vienna. We walk along Leopoldsgasse, which also offers numerous opportunities to stop for a bite to eat, and then along Malzgasse towards Augarten. In the city's oldest baroque garden, two anti-aircraft towers from the Second World War serve as a memorial to the darkest chapter in Austria's history. Two world-famous Viennese institutions also call the Augarten home - the Vienna Porcelain Manufactory and the Vienna Boys' Choir. If you're lucky, you'll be able to hear the choirboys rehearsing with the windows open. They perform at concerts in the MuTh, the concert hall of the Vienna Boys' Choir. We pass it on the way back to Taborstrasse.



KARMELITERPLATZ WITH THE FARLY BAROOUF CARMELITE CHURCH

Tips and insights Living life to the full – Viennese style

Everything you need to know about Vienna to get around the city without a hitch

ACCESSIBILITY

The capital's public transportation and stations have been adapted for people with restricted mobility. Virtually all underground stations and trains offer step-free access. Vienna's buses are all step-free, low-floor vehicles. The electronic displays at tram stops let passengers know when the next wheelchair-friendly tram is coming by displaying a small wheelchair symbol next to the service number. Braille maps of the city are available from Tourist Info Vienna on Albertinaplatz.

STORE OPENING TIMES

Important: the vast majority of stores in Vienna are closed on Sundays and public holidays. Exceptions: various supermarkets at major stations are open. As a rule, stores in the main shopping streets such as Kärntner Strasse, Graben, Kohlmarkt and Mariahilfer Strasse are open Monday to Friday from 09:00–18:30 and between 09:00 and 17:00 or 18:00 on Saturdays. Some stores are open until 20:00 on Thursdays and Fridays.

INFORMATION

Vienna Hotels & Info Mon-Fri 09:00-17:00 Tel. +43 1 24 555 info@vienna.info www.vienna.info

Tourist Info Vienna Mon-Sun 10:00-18:00 Corner of Albertinaplatz and Maysedergasse, 1010 Vienna

Tourist Info Vienna International Airport Mon-Sun 09:00-18:00 Vienna International Airport, 1300 Schwechat

Last updated: February 9, 2024 Please note that the opening hours stated for the Tourist Info offices are subject to last-minute changes. No liability accepted for errors or omissions.

A little Viennese-German-English dictionary

Habe die Ehre!	Hello/good day
Dere!	Hi! (informal)
Serwas!	Hi! (informal)
Bim/Tram(way)	Tram/streetcar
Fiaker	Horse-drawn carriage
Sackerl	Carrier bag
Heuriger	Wine tavern
Schanigarten	Sidewalk café
Erdäpfel(salat)	Potato (salad)
Paradeiser(salat)	Tomato (salad)
Semmel/Gebäck	Bread roll
Palatschinke	Pancake
Melange	Typically Viennese coffee with milk froth
Grätzel	Neighborhood
G'spritzer	White wine spritzer
Kracherl	Soda
Seiterl	Small beer
Krügerl	Large beer
Haberer	Friend/ acquaintance
Kieberer	Police officer (informal)
Tschik	Cigarette(s)

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